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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/888,231	06/22/2001	Brian Siegel	50P4086.01	7537
27774 75	590 08/16/2004		EXAMINER	
MAYER, FORTKORT & WILLIAMS, PC			WOO, ISAAC M	
251 NORTH A 2ND FLOOR	VENUE WEST		ART UNIT	PAPER NUMBER
WESTFIELD,	NJ 07090		2172	,
			DATE MAILED: 08/16/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)				
Advisory Action	09/888,231	SIEGEL ET AL.				
Advisory Addon	Examiner	Art Unit				
	Isaac M Woo	2172				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address						
THE REPLY FILED 28 June 2004 FAILS TO PLACE TH Therefore, further action by the applicant is required to average final rejection under 37 CFR 1.113 may only be either: (1) condition for allowance; (2) a timely filed Notice of Appea Examination (RCE) in compliance with 37 CFR 1.114.	IS APPLICATION IN CONDITIC roid abandonment of this applica a timely filed amendment which	ON FOR ALLOWANCE. ation. A proper reply to a n places the application in				
PERIOD FOR RE	EPLY [check either a) or b)]					
a) The period for reply expires 3 months from the mailing date						
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The fee have been filed is the date for purposes of determining the period of fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of (2) as set forth in (b) above, if checked. Any reply received by the Office timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.17(a) is calculated from: (1) the expiration date of (2) as set forth in (b) above, if checked. Any reply received by the Office timely filed, may reduce any earned patent term adjustment.	ater than SIX MONTHS from the mailing FILED WITHIN TWO MONTHS OF THe date on which the petition under 37 CFI of extension and the corresponding amo the shortened statutory period for reply the later than three months after the mail	g date of the final rejection. HE FINAL REJECTION. See MPEP R 1.136(a) and the appropriate extension unt of the fee. The appropriate extension originally set in the final Office action; or				
1. A Notice of Appeal was filed on Appellant's 37 CFR 1.192(a), or any extension thereof (37 CFF	R 1.191(d)), to avoid dismissal o					
2. The proposed amendment(s) will not be entered be	ecause:					
(a) ☐ they raise new issues that would require further consideration and/or search (see NOTE below);						
(b) They raise the issue of new matter (see Note below);						
(c) they are not deemed to place the application in issues for appeal; and/or	n better form for appeal by mate	rially reducing or simplifying the				
(d) they present additional claims without canceli	ng a corresponding number of fi	inally rejected claims.				
NOTE: See Continuation Sheet.						
3. Applicant's reply has overcome the following reject	ion(s):					
4. Newly proposed or amended claim(s) would canceling the non-allowable claim(s).	be allowable if submitted in a se	eparate, timely filed amendment				
5. ☐ The a) ☐ affidavit, b) ☐ exhibit, or c) ☐ request for reconsideration has been considered but does NOT place the application in condition for allowance because:						
6. The affidavit or exhibit will NOT be considered because it is not directed SOLELY to issues which were newly raised by the Examiner in the final rejection.						
7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims we						
The status of the claim(s) is (or will be) as follows:						
Claim(s) allowed:						
Claim(s) objected to:						
Claim(s) rejected: <u>1-62 and 64-121</u> .		•				
Claim(s) withdrawn from consideration:		· .				
8. The drawing correction filed on is a) applied and applied and is a point and applied and is a point and	roved or b) disapproved by t	he Examiner				
9. Note the attached Information Disclosure Statement(s)(PTO-1449) Paper No(s).						
10. Other:	щод г 10-1443) гары NU(S)					
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U.S. Patent and Trademark Office PTOL-303 (Rev. 11-03)

- Continuation of 2. NOTE: does NOT place the application in condition for allowance because:
 - The applicant's arguments (filed on 06/28/2004) are not persuasive.
 - Rebane discloses, acquiring a search result (survey questionnaire), responsive to the search request, which includes network address for the plurality of information sites, see (fig. 1a-g, col. 8, lines 61-67 to col. 8, lines 1-67 to col. 10, lines 1-54, col. 13, lines 21-67 to col. 14, lines 1-46); selecting a plurality of individuals who were previously in communication with at least one of the information sites over the packet-switched network (Internet) and who meet at least one predefined criterion selected by the user, see (fig. 17, categories, col. 33, lines 7-18); retrieving (by searching, fig. 18) from a database a plurality of evaluations of at least one of the information sites, the evaluations being provided by the plurality of individuals for the plurality of information sites (fig. 18, for instance, , Store Name, Outpost.com, Mercate, Inc, eCost.com, etc), see (fig. 18, col. 33, lines 18-67); and forwarding a rating based on the evaluations to the user over the packet switched network, see (fig. 18, col. 33, lines 18-67). Thus, the system of Rebane discloses the claimed limitations.

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